

Ever Inspired

Privacy Policy

Last updated: June 24th, 2026

Ever Inspired (“we,” “us,” or “our”) operates a premium Montessori childcare placement agency based in Bangkok, Thailand, connecting families with carefully screened Early Years Specialists (“EYS”). This Privacy Policy explains how we collect, use, store, and protect personal data in the course of our business, in accordance with Thailand’s Personal Data Protection Act B.E. 2562 (2019) (“PDPA”).

By using our website, contacting us, or engaging our services, you acknowledge that you have read and understood this Privacy Policy.

1. Data Controller

Ever Inspired is the data controller responsible for the personal data described in this policy. For any privacy-related questions, requests, or concerns, you may contact us using the details in Section 10.

2. Personal Data We Collect

2.1 From Families Inquiring About or Using Our Services

- Identity and contact information: full name, email address, phone number, and WhatsApp/LINE contact details.
- Household information: address, number of family members, and household composition relevant to placement.
- Information about your child(ren): name, age or date of birth, and any developmental, behavioural, or health-related information voluntarily shared to support an appropriate and safe placement.
- Billing and payment information: relating to placement fees and the ongoing membership service.
- Communication records: messages, emails, and call notes arising from your enquiry or engagement with us.

2.2 From Early Years Specialists (Candidates and Placed Staff)

- Identity documents and contact details.
- Background check results, including criminal record checks conducted with the Royal Thai Police.
- Health information relevant to fitness for childcare work, including medical clearances.
- Certifications, training records, references, and employment history.
- Ongoing performance information, including quarterly developmental reports prepared in connection with active placements.

2.3 Automatically Collected Information

When you visit our website, certain technical information may be collected automatically, including IP address, browser type, device information, and browsing behaviour, through tools such as Google Analytics and standard website hosting analytics provided by our website platform. This information helps us understand how visitors use our site and improve its performance.

3. How We Use Personal Data

- To assess enquiries and match families with suitable Early Years Specialists.
- To conduct screening, background checks, and certification verification of EYS candidates.
- To deliver our ongoing membership service, including quarterly developmental reporting and family consultations.
- To process payments for placement fees and membership services.
- To communicate with families and EYS regarding placements, concerns, or support needs.
- To comply with legal obligations, including those relating to child safety and employment.
- To improve our website and services, including through analytics.

4. Legal Basis for Processing

We process personal data on the following legal bases under the PDPA:

- Consent — for sensitive personal data, such as health information about your child or about an EYS candidate, and for marketing communications.
- Contractual necessity — to provide placement and membership services you have requested.
- Legitimate interest — to operate, secure, and improve our services and website.
- Legal obligation — where processing is required by Thai law, including child protection and labour regulations.

5. Sensitive Personal Data

Certain information we process — including health information about your child, and health and criminal background information about EYS candidates — is considered sensitive personal data under the PDPA. We collect and process this information only with explicit consent, and only to the extent necessary to ensure safe, appropriate placements. This information is handled with additional care and restricted access.

6. How We Share Personal Data

We do not sell personal data. We may share personal data in the following limited circumstances:

- With the matched Early Years Specialist and family, as necessary to facilitate a placement (for example, sharing relevant child information with the assigned EYS, or sharing relevant EYS background and certification information with the family).
- With trusted service providers who support our operations, such as payment processors, background check providers (including the Royal Thai Police), and website hosting or analytics providers.
- Where required by law, regulation, or a valid request from a Thai government authority.
- With professional advisors, such as legal or accounting professionals, where necessary.

7. Data Retention

We retain personal data only for as long as necessary to fulfil the purposes outlined in this policy, including the duration of any active placement or membership, plus a reasonable period afterward to comply with legal, accounting, or dispute-resolution requirements. Background check and certification records for Early Years Specialists are retained in accordance with applicable employment and child-safety record-keeping standards.

8. Data Security

We implement appropriate technical and organisational measures to protect personal data against unauthorised access, loss, misuse, or disclosure. Access to sensitive information, including child-related and background check data, is restricted to personnel who require it to perform their role.

9. Your Rights Under the PDPA

Subject to applicable exceptions under Thai law, you have the right to:

- Access and obtain a copy of your personal data.
- Request correction of inaccurate or incomplete data.
- Withdraw consent, where processing is based on consent.
- Request deletion or anonymisation of your personal data.
- Object to certain processing activities.
- Request data portability, where technically feasible.
- Lodge a complaint with the Office of the Personal Data Protection Committee (PDPC) of Thailand.

To exercise any of these rights, please contact us using the details in Section 10.

10. Contact Us

If you have questions about this Privacy Policy or how your personal data is handled, please contact us:

- Email: specialist@everinspired.co.th
- Phone (English): +66 090-889-3331

- Phone (Thai): +66 061-391-1098
- Address: 66 Punna Withi 6 Alley, Bang Chak, Phra Khanong, Bangkok 10260, Thailand

11. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. The “Last updated” date at the top of this page indicates when this policy was last revised. We encourage you to review this policy periodically.